

Where do good ideas come from? Do they just fall from the sky?

Do you have to wait for inspiration to strike like lightning? Or can you learn to generate and capture new innovative ways to improve results and expand value? This full-day highly interactive workshop will show you how to collect and combine a variety of ideas to produce new ways of working. You will practice divergent thinking techniques which have been proven to increase creativity and the capacity to solve problems. You will learn methods for gathering valuable feedback from customers and co-workers which you can apply to increase your own efficiency and effectiveness. And you will leave with ways to combine seemingly unrelated points of view to create new concepts, find innovative approaches, and unlock the potential lying dormant in your organization. There is no substitute for a better way of doing things, but finding and applying them should not be a painful process. Galileo said, "No man teaches any other man, he only helps him find the answer within himself." Attending this workshop will enable you to find new ideas all around you, and then use those ideas to meet the increasingly rigorous challenges of today's stringent work environment, while having fun doing it!

CREATING CREATIVITY AND HARNESSING INNOVATIVE IDEAS

Participants will:

- ▷ Practice techniques to generate multiple solutions to problems
- ▷ Learn effective methods to elicit feedback from key stakeholders
- ▷ Identify obstacles to innovation and strategies to overcome them
- ▷ Develop plans to routinely harvest innovative ideas and involve employees in a positive approach to problem-solving
- ▷ Learn how to use facilitative questions to enable their team to climb the Scale of Contribution
- ▷ Combine seemingly different ideas to arrive at new solutions
- ▷ Increase their value to their organization through enhanced creativity—and make work more fun!

8:30 AM – 4:30 PM

INVESTMENT: \$125.00



Presenter:

Dale McCoy

Dale McCoy is a Training and Organizational Development Practitioner, specializing in human performance improvement through learning and development strategies that yield measurable business results. Dale gained extensive experience as a Human Resource Development Specialist with MCI Telecommunications, and as Manager of Training and Development with United Healthcare. Before launching his independent practice, Dale was also the Professional Services Manager of Training Development for Ineto, a web-based customer relations company in Texas. Dale is proud to be an adjunct instructional partner for Missouri State University and a frequent training contributor to the Center for Management and Professional Development.

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