What makes a work team, division or agency stand out? Often, it can be things like clarity of purpose, a strong culture, and alignment around where the group is headed. This 2-hour webinar provides a simple but powerful methodology for getting people "on the same page" so that team clarity and cohesiveness can emerge. It’s not about creating a mission statement or slogan, it’s about understanding who you are, identifying the meaning in what you do and ensuring that you can bring your strengths and values to bear in every situation.

In The Clarity Imperative, participants will be introduced to a variety of examples, activities and ideas designed to help them work with others to better articulate what they do, the direction in which they are moving and what their organization's culture is really all about.

Using the tools provided, they can become the catalyst to:

- Spark discussion that leads to critical clarity, connection and cohesiveness in groups
- Build morale by helping people uncover the essence of what they do and why it matters
- Strengthen their team and organization's reputation through "consistent messaging"

On a larger scale, use of this program can lead to:

Productivity Improvement. Clarity of purpose and direction prevents a lot of wasted time and energy. Decision making and goal setting are streamlined because everyone is working from the same understanding about what is important.

Increased Employee Engagement. People buy-in more easily when they are clear about what their organization stands for, where it is headed and how their role plays a part in the overall plan.

Effective Talent Management. Organizations can more readily communicate to prospective employees what their organization or work team is all about.

This timely program gives much needed help to those who have been searching for an effective way to align their team or organization around a clear message despite ever-changing conditions.

Cost: $79.00
Competency: Vision