

# LEADERSHIP

For the Public Sector

Great Leaders • Great Teams • Great Results

The fact is, no organization has ever become great without exceptional leadership - leaders who can connect the efforts of their team to the critical objectives of the organization, who can tap the full potential of each individual on their team, who can align systems and clarify purposes, and who can inspire trust. It takes a "mind-set, skill-set, tool-set" approach to develop leaders who can unleash the talent and capability of their team against the organization's highest priorities.

## Key Benefits & Objectives

This powerful 2-day program from Franklin-Covey addresses the specific challenges leaders face every day, including:

- Building trust and influence with others
- Defining a team's purpose and the "job to be done"
- Creating a strategic link between the work of the team and the goals of the organization

In addition, leaders will learn how to align the four essential systems that drive success, including:

**Execution** - the discipline of focusing on a few critical objectives with a process for achieving those objectives.

**Talent** - attracting, positioning, and developing individual workers in order to tap into their full potential

**Core work processes** - creating clearly understood and aligned work processes for each function of the team.

**Customer feedback** - understanding the one thing you need to know about how your customers perceive you.

The program also helps leaders master three key conversations that will move them from mediocre to great:

**Voice** - discovering how to unleash people's full talents, passions and capabilities.

**Performance** - mutually agreeing on desired results and how to account for performance.

**Clear the Path** - becoming a resource in breaking down barriers that prevent people from getting their work done.

Cost: \$325.00

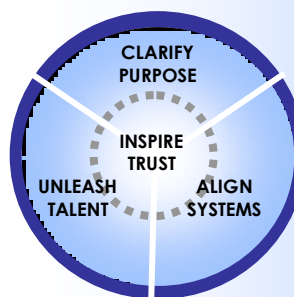
Competency: Workforce Management

## Who Should Attend

- Anyone eager to unleash the potential of their team
- Those finding themselves in a first-time leadership role with little notice or formal training
- Current leaders who want to sharpen their existing skills and discover new solutions to age-old problems

## The Promise of Great Leadership

- A vision of what it means to be a great leader and a renewed desire to get there.
- A radically new paradigm for leading in the Knowledge Worker Age.
- A powerful framework for solving chronic leadership problems
- Practical leadership skills and tools you can use "tomorrow morning"
- A specific process and data-based action plan to get you started



"The call and need of a new era is for greatness. Tapping into the higher reaches of human genius and motivation requires leaders to have a new mind-set, a new skill-set, and a new tool-set"

--Stephen R. Covey

## Participants Receive

A comprehensive guidebook and *Leadership Essentials* resource book

Access to an online leadership assessment to receive feedback from others on their leadership effectiveness

A CD with printable versions of the tools introduced in the workshop

A program DVD with selected videos from the workshop

Exclusive access to additional online resources for leaders