

InSights ON DEMAND

See differently. Do differently. **Get better.**

From the **Center for Management and Professional Development**

InSights On Demand transforms the award winning leadership lessons from many of FranklinCovey's most requested training programs into **over 80 self-paced "on demand" web-based courses** for individuals looking to build or reinforce the critical skills of great leadership, effectiveness, and productivity.

Each course starts with an engaging video, usually 8–14 minutes long, followed by powerful thought provoking questions that can be answered and then printed or emailed back to the learner, the learner's manager, or others to share in the learning process.

Learners can also review and print-out the key principles and ideas presented in each course and download goal setting tools tied to the content of the course for additional thought and action.

The program allows learners to track which courses they have completed—while providing the option to view the course again—as often as needed.

InSights On Demand is a perfect option for self-study application, or to reinforce current learning initiatives.

Benefits:

- High engagement
- Best-practice learning
- Affordable cost
- High accountability
- Develops core leadership skills
- Ideal for remote employees
- Helps develop a culture of learning, trust, and high performance

STATE OF MISSOURI
Center FOR
MANAGEMENT AND
Professional Development

"We inspire current and potential leaders on their journey to excellence."

When you enroll in Insights On Demand, you will have one full year to access lessons from your computer desktop to reinforce professional development in the following areas:

- **BUILDING BUSINESS ACUMEN**
Understand how the organization operates (structures, systems, and processes) and how to impact the financial results of the organization.
- **COMMUNICATION**
Communicate candidly and respectfully, as well as clearly, concisely, and persuasively.
- **CONFLICT MANAGEMENT**
Take a win-win approach to conflict, achieving breakthrough solutions through effective negotiation and collaboration.
- **CUSTOMER FOCUS**
Exhibit a clear understanding of what customers want and need, and cultivate customer loyalty as well as satisfaction.
- **EXECUTION**
Demonstrate knowledge of your organization's most important goals and the accountability for their execution.
- **INNOVATION AND CREATIVITY**
Break through old ways of thinking to arrive at new and better ideas, and put them into action.
- **MANAGING CHANGE**
Take personal responsibility to continuously improve your work tasks and processes, and deal effectively with a rapidly changing environment.
- **PERFORMANCE MANAGEMENT**
Understand what is expected of you in your role at work—and produce results from a win-win perspective.
- **PERSONAL PRODUCTIVITY**
Manage time to achieve your highest priorities while effectively balancing competing priorities at work and at home.
- **PROBLEM SOLVING**
Focus on preventing problems before they arise, addressing root causes rather than only surface issues.
- **STRATEGIC LEADERSHIP**
Create clear and credible strategies for achieving goals, while balancing short- and long-term success.
- **TALENT DEVELOPMENT**
Leverage your best talents and skills at work, investing time and resources in developing yourself and others.
- **TEAM BUILDING**
Work with others productively to leverage the diverse capabilities and viewpoints of all team members.
- **TRUST AND INTEGRITY**
Establish high levels of ethics and integrity as well as competence in their roles.
- **VISION AND PURPOSE**
Share a compelling vision and purpose, and have a well-defined sense of your personal contributions to your organization.

For more information, or to enroll, visit our website at:
www.training.ia.mo.gov

Each influential lesson teaches the basics of great leadership, effectiveness, and productivity— designed to help you learn at your own pace and at a time that's convenient for you.

Help your organization take action for increased performance with
InSightsONDEMAND

Obtain a *1-year subscription for \$149.00

*1-year from the date of activation
Subscription includes 4-hours of Management Training Rule Credit

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